

# Data Maturity Scorecard

Assess your organisation across six dimensions in under ten minutes.

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## How to use this scorecard

Rate your organisation honestly across each dimension below. Score 1 (not in place) to 4 (fully mature). Add up your total and use the guide at the end to identify your priority next step.

| Dimension / Item                            | Score (1-4) | Guidance  |
|---|-------------|---|
| <b>Dimension 1: Data Quality</b>            |             |   |
| <b>1.1 Data completeness</b>                | ___         | Is your data complete — are fields populated as expected? |
| <b>1.2 Data accuracy</b>                    | ___         | Does your data reflect reality and match source systems?  |
| <b>1.3 Data consistency</b>                 | ___         | Is the same data consistent across different systems?     |
| <b>1.4 Data timeliness</b>                  | ___         | Is data available when decisions need to be made?         |
| <b>Dimension 2: Data Architecture</b>       |             |   |
| <b>2.1 Single source of truth</b>           | ___         | Do you have one authoritative source for key data?        |
| <b>2.2 Data integration</b>                 | ___         | Are your systems connected and data flowing between them? |
| <b>2.3 Scalability</b>                      | ___         | Can your data infrastructure handle growth?               |
| <b>2.4 Cloud readiness</b>                  | ___         | Is your architecture cloud-enabled or cloud-native?       |
| <b>Dimension 3: Data Governance</b>         |             |   |
| <b>3.1 Data ownership</b>                   | ___         | Is there a named owner for each key data domain?          |
| <b>3.2 Data policies</b>                    | ___         | Do you have documented data policies that are followed?   |
| <b>3.3 Access controls</b>                  | ___         | Is data access controlled and audited appropriately?      |
| <b>3.4 Regulatory compliance</b>            | ___         | Are you compliant with relevant data regulations?         |
| <b>Dimension 4: Analytics &amp; Insight</b> |             |   |

|   |       |  |
|---|-------|--|
| <b>4.1 Reporting capability</b>                 | _____ | Can the business generate the reports it needs without IT? |
| <b>4.2 Dashboard adoption</b>                   | _____ | Are dashboards used and trusted by decision-makers?        |
| <b>4.3 KPI visibility</b>                       | _____ | Are key business metrics visible in real time?             |
| <b>4.4 Self-service analytics</b>               | _____ | Can non-technical users explore data independently?        |
| <b>Dimension 5: AI &amp; Advanced Analytics</b> |       |  |
| <b>5.1 Predictive capability</b>                | _____ | Do you use any predictive models or forecasting?           |
| <b>5.2 AI in production</b>                     | _____ | Do you have AI tools running in production?                |
| <b>5.3 AI governance</b>                        | _____ | Do you have a framework for responsible AI use?            |
| <b>5.4 ML infrastructure</b>                    | _____ | Do you have the infrastructure to train and deploy models? |
| <b>Dimension 6: People &amp; Culture</b>        |       |  |
| <b>6.1 Data literacy</b>                        | _____ | Do teams understand how to read and interpret data?        |
| <b>6.2 Data champions</b>                       | _____ | Are there internal advocates for better data practice?     |
| <b>6.3 Leadership buy-in</b>                    | _____ | Does leadership treat data as a strategic asset?           |
| <b>6.4 Training &amp; upskilling</b>            | _____ | Is there an active programme to build data skills?         |

## Scoring guide

| Score        | Maturity Level | What it means                                    | Recommended next step                        |
|--------------|----------------|--|--|
| <b>0-10</b>  | Early Stage    | Significant data quality and infrastructure gaps | Data Maturity Assessment — £5,000 · 2 weeks  |
| <b>11-16</b> | Developing     | Foundations forming but inconsistently applied   | AI Opportunity Assessment — £7,500 · 2 weeks |
| <b>17-21</b> | Capable        | Strong foundations, ready to scale AI            | Digital Workforce Sprint — £25,000 · 6 weeks |
| <b>22-24</b> | Advanced       | Data is a genuine competitive asset              | Enterprise Transformation — £75,000+         |

### Ready to turn your score into a roadmap?

Book a free 30-minute discovery call at [weingenious.tech](https://weingenious.tech) · [hello@weingenious.tech](mailto:hello@weingenious.tech)